

**Code: 12E01305a**

MBA III Semester Regular Examinations April 2014

**INVESTMENT BANKING**

(For students of Finance admitted in 2012 only)

Time: 3 hours

Max. Marks: 60

Answer any FIVE questions  
All questions carry equal marks

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- 1 (a) What is investment banking?  
(b) With reference to investment banking, analyze the strengths, weaknesses, opportunities and threats of Asian Bank limited.
- 2 (a) What is bull and bear market?  
(b) What do you mean by private placement?  
(c) Explain the merits of private placement.
- 3 (a) Explain how an exchange is selected for IPO.  
(b) Explain in detail the pre-issue management.
- 4 (a) What is a fundamental analysis?  
(b) Illustrate the computation of intrinsic value of equity shares using the case of MICA company limited.
- 5 (a) What do you mean by cross border mergers and acquisitions? Give examples.  
(b) Describe the valuation models of mergers.
- 6 (a) List out the driving forces of growth of venture capital in India.  
(b) Explain the performance of various venture capital firms functioning in India.
- 7 (a) What are MBO/MBI/IBO?  
(b) Discuss about the pros and cons of LBO.
- 8 (a) What are Collateralized Debt Obligations (CDOs)?  
(b) What are mortgage backed securities?  
(c) Explain the advantages and disadvantages of mortgage backed securities.

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